

Create your own Deep Links

You can use the deeplink generator in the White Label tools to generate links to tailored search results pages, or you can create your own using these parameters:

- Specific departure date or a departure date range (e.g. 18th July or 1-31st July)
- Duration (e.g 2-3 Nights, <7, 7, 10/11,14+)
- Departure Region (e.g. London, North East, Scotland)
- Departure Airports (e.g Gatwick, Bristol, Manchester)
- Destination Country (e.g. Spain, Greece, Turkey)
- Destination Region (e.g Majorca, Ibiza, Tenerife, Costa Del Sol)
- Destination Resort (Puerto Banus, Belek, Cala D'or)
- Adult and Child Configurations (e.g. 2 Adult, 1 Child or 2 Adults 2 Children holidays)
- Board Basis (e.g. All Inclusive, Self Catering, Bed and Breakfast)
- Hotel Star Rating (e.g 1,2,3,4,5)
- Budget (e.g. £500-£1000)

Example link

http://yourbrand.travelresults.net/resultsv2.aspx?fromdate=01/06/2013&todate=15/06/2013&numberofnights=7&departureairport=LGW~LTN~STN~LHR~LCY&destination_data=DestinationCountry|Greece&numberofadults=2&numberofchildren=0&child1age=2&child2age=2&child3age=2&child4age=2&numberofinfants=0&boardbasis=AI~FB~HB~BB~SC~RO~OtherBoardBasis&starrating=5~4~3~2~Other&budget=0|10000

Departure dates

These can be specified as a date or a number of days from today.

[fromdate=01/06/2013&todate=15/06/2013](#)

Or

To search for holidays leaving between 10 and 30 days' time

[fromdate=10&todate=30](#)

Number of nights

Valid values are as follows: any (any duration), 3 (2 or 3 nights), 6 (4 to 6 nights), 7 (7 nights), 10 (10 or 11 nights), 14 (14 nights), 15 (15+ nights).

[numberofnights=7](#)

Departure airport

You can specify any combination of airport groups, or airport codes separated by a ~

`departureairport=LGW~LTN~STN~LHR~LCY`

Or

Airport groups (codes in Excel file attached)

`departureairport=LON~MIDLANDS`

Destination

You can specify a country, region, or resort (valid codes can be obtained by using the deeplink generator tools)

`destination_data=DestinationCountry|Greece`

Number of Adults

Number of adults travelling (up to a maximum of 6)

`numberofadults=2`

Number of Children

Number of children (2 to 16 years) traveling (up to a maximum of 4)

Note that if 1 or more children are specified, you MUST specify the child ages using the parameters below.

`child1age`

`child2age`

`child3age`

`child4age`

The age of each child traveling (up to a maximum value of 16).

Please note that all these MUST be included, they can be left blank if not relevant.

`numberofchildren=0&child1age=2&child2age=2&child3age=2&child4age=2`

Number of infants

Number of children (up to 2 years) traveling (up to a maximum of 4)

`numberofinfants=0`

Board basis

AI – All Inclusive

FB – Full Board

HB – Half Board

BB – Bed and Breakfast

SC – Self Catering

RO – Room Only

OtherBoardBasis – All other board bases

You can specify any combination separated by a ~

`boardbasis=AI~FB~HB~BB~SC~RO~OtherBoardBasis`

Or

`boardbasis=any`

Star Rating

5 – 5 star

4 – 4 star

3 – 3 star

2 – 2 star

Other – All other star ratings

You can specify any combination separated by a ~

`starrating=5~4~3~2~Other`

Or

`starrating=any`

Budget

You can specify any total budget range (from price | to price). This is the total holiday cost for all passengers.

`budget=0|10000`